

Help us promote 2 year old funded places on social media

Promoting funded places for 2-year-olds from disadvantaged families remains a priority for us and as a childcare provider you can help us to drive up take up and help improve early learning and development outcomes in Lancashire. In addition to sharing our @lancashirecc [#LancsChildcare](#) posts, if you would like to post your own social media messages, we have suggested some ideas below.

Don't forget to tag our page name in (@lancashirecc) on X (Twitter), Facebook or Instagram.

 [Like us on Facebook](#) and share our [#LancsChildcare](#) posts.

 Follow us on Instagram and re-gram our [#LancsChildcare](#) posts.

 [Follow us on X @lancashirecc](#) and search [#LancsChildcare](#) for messages.

 [Like us on LinkedIn](#)

Example social media post	Sample social media graphics (suitable for Facebook and X) - available from resources page
 Could your 2-year-old benefit from funded early learning? Depending on your circumstances, your child may be able to access 15 or up to 30 funded hours a week with a registered nursery, pre-school or childminder. Check what support you could get and how to apply: https://lancashire.gov.uk/children-and-families/early-years-and-childcare/paying-for-childcare/funded-childcare-places-for-2-year-olds/apply-for-funded-childcare-for-2-year-olds/ #LancsChildcare	
 Play, learn and grow with funded early learning. A place with a nursery, pre-school or childminder can help your 2-year-old your child build confidence, curiosity and social skills through guided play and learning. Find out if your child is eligible:	

https://lancashire.gov.uk/children-and-families/early-years-and-childcare/paying-for-childcare/funded-childcare-places-for-2-year-olds/apply-for-funded-childcare-for-2-year-olds/ #LancsChildcare	
You do not need to be working to qualify for funded early learning for your 2-year-old. 🧸 Some families receiving benefits or other support can get 15 funded hours a week for 38 weeks of the year. Children with certain additional needs or care experience may also qualify. Check eligibility and apply: https://lancashire.gov.uk/children-and-families/early-years-and-childcare/paying-for-childcare/funded-childcare-places-for-2-year-olds/apply-for-funded-childcare-for-2-year-olds/ #LancsChildcare	
Funded early learning can support your child and give you more flexibility. While your 2-year-old learns through play, you could work, study, attend an appointment or have time with family. See what support is available: https://www.lancashire.gov.uk/children-and-families/early-years-and-childcare/paying-for-childcare/funded-childcare-places-for-2-year-olds/ #LancsChildcare	
🌸 Time for yourself Join thousands of parents in Lancashire who benefit from funded childcare for their 2-year-olds. Whilst your child benefits from early learning and vital skills to help them prepare for school, you could:	

• Start a part-time job • Exercise or enjoy a hobby • Spend quality time with younger children • Relax with family or friends 💡 Recharge and enjoy your time! Rest easy with the knowledge that your child is getting the best start with the support of qualified and caring professionals. Check out what support you might be eligible for and how to apply 🖱️ https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/funded-childcare-for-2-year-olds/?page=3 #LancsChildcare	
👤 Balancing family life can be tough, but #LancsChildcare is here to support you. Even if you aren't currently working, you could be eligible for a funded place for 15 hours with a local nursery, pre-school or childminder. To find out more visit 🖱️ www.lancashire.gov.uk/childcare #LancsChildcare	
👤 Looking for childcare support for your 2-year old? You may be eligible for 15 -30 hours funded childcare and early education to help you balance family life. ▶ If you are receiving government support apply at: https://fisonline.lancashire.gov.uk/SynergyWeb/2yearoldapplications.aspx ▶ If you are working go to: https://gov.uk/apply-free-childcare-if-youre-working #LancsChildcare	

 Give your child the Best Start in Life  Family is key in a child's early life, but local nursery staff and childminders offer great support too! By taking up a funded childcare place with us, you can get 15-30 hours support from qualified childcare professional to boost your child's early learning and development. Find out about what help you can get for your 2-year-old: www.lancashire.gov.uk/childcare #LancsChildcare	
 Whatever your situation, most families can get 15-30 hours childcare with a local nursery, pre-school or childminder. Even if you aren't currently working, you could get a funded place for your 2-year-old with a local nursery, pre-school or childminder. Visit www.lancashire.gov.uk/childcare to check what support you might be eligible for and how to apply #LancsChildcare	
 Save the date for #FundedChildcare! Is your child's birthday between 1 September – 31 December? You may be eligible for a place with a local nursery, childminder or pre-school from April, to help you balance family life.  Childcare hours - 9 months to 4 years, 15-30 hours/week  Apply by 31 December. Check your eligibility and sign in to your childcare account if already registered - https://www.beststartinlife.gov.uk/	 **Adapt dates highlighted to suit which term it is**

If you're not currently working, you could still be eligible for a childcare place from 2 years old – see: www.lancashire.gov.uk/childcare	
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#LancsChildcare

For more information about the campaign or to request any materials in a different format, please contact jennifer.dobson@lancashire.gov.uk or pamela.bainbridge@lancashire.gov.uk.