Statement of Reasons

Public realm improvements are being made to Cleveleys, which is the most important section of the existing high street area. As part of the scheme, the footways are being widened and the carriageway on Princess Road is being narrowed to allow a public events space and market.

Princess Road, Cleveleys – Prohibition of Driving (except for access and cycles)

The purpose of this proposal is to support the improved amenities of Thornton-Cleveleys including specifically the creation of an events space on Princess Road, Cleveleys.

The scheme will entail the following:

1. Princess Road

Prohibition of driving at all times except for access and cycles for the market and events, where access for vehicles will be controlled by Wyre Borough Council or their appointed representatives.

This prohibition includes an obstruction in accordance with Section 92 of the Road Traffic Regulation Act 1984.

We confirm that we are happy that Article 3(1) of the RTRA does not apply and believe that sections (c) and (f) from section 1 of the RTRA applies.

Rough Lea Road, Cleveleys – Revocation of One-Way Traffic

The purpose of this proposal is to revoke the one-way traffic order on Rough Lea Road, Cleveleys between North Promenade and Derby Road to allow for 2-way traffic to facilitate the Prohibition of Driving on Princess Street.

In addition to the proposed 2-way traffic the existing Bus/Coach limited waiting will be relocated to one of the Car Parks resulting in the removal of the Limited Waiting 30 Minutes No Return within 1 Hour Mon-Sat 10am-4pm buses only Bay and No Waiting Mon-Sat 4pm-midnight and midnight-10am and All Day Sun and being replaced by a Prohibition of Waiting (double yellow line) restriction.

Reasons under Section 1 of the Road Traffic Regulation Act

- (a) for avoiding danger to persons or other traffic using the road or any other road or for preventing the likelihood of any such danger arising, or
- (c) for facilitating the passage on the road or any other road of any class of traffic (including pedestrians), or
- (f) for preserving or improving the amenities of the area through which the road runs, or