

WOULD YOU RESPOND? - ANSWERS

Sender's email looks unusual.

Sense of urgency.


No personalised greeting.

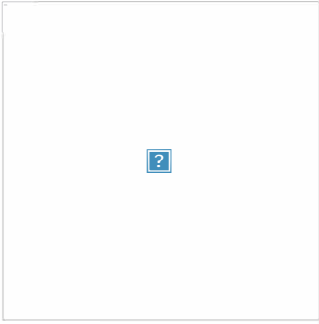

Offer is too good to be true.

C Congratulations, this is your week <6nn8gqj@qatar.powerechargeable.com> Fri 18/01, 14:54 You 8 ↩ Reply | ▾

The message sender has requested a read receipt. To send a receipt, [click here](#).

Final Message for

 Primark voucher

Hello

Congratulations
your eMail address [redacted] was exclusively selected. We are happy to announce that you have been selected to win a voucher.
£500 to spend at PRIMARK

Remember, you are one of the few selected, therefore your chances to win are very high! [Registration is only possible for the next 5 days](#)

Prizes that are not asked for will re-enter the sweepstake.

Tom Williams
- Vouchers for Breaking Deals UK

CONFIRM

Suspicious links.
Do not know where
the link will go.

Pressure to respond.

Name of company at
the bottom does not fit
the email address.



Customer's first name is used in the letter to make it personal

Requests money before getting prize

Offers are to good to be true

Stamps are used to make it look official

Prize transfer authorisation

Return immediately to: **PLEASE RETURN IMMEDIATELY** **DEADLINE: 7 DAYS!!** The Netherlands

PLEASE ATTACH TRANSFER COUPON HERE

(1) Identification of the beneficiary:
0019063450 00412477.0.05
MRS M

(2) Your prize:
CHEQUE

(3) Amount of main prize:
€ 20,000.00

(4) Caserma account number:
160.001.131

YES, as holder of a winner's account, I accept the conditions I have read and I authorise you to transfer my cheque. For this I am attaching my coupon for guaranteed prize transfer.

YES, send my cheque to the above address.

YES, I would like to receive my **CHEQUE IMMEDIATELY** and, therefore, respect the **SIMPLIFIED TRANSFER PROCEDURE**. So I would ask you to issue the Certificate for long-term wins in my favour and to send it to me. In that way, my documents are processed immediately and I receive my cheque **IMMEDIATELY** after processing, that is to say within a few days. For the issuing of the Certificate and the immediate dispatch together with my cheque, I just have to pay € 30 for the processing fees and € 5 for the postage. The usual fee amounting to € 60 does not apply to me. So I am paying only one half of the normal price!

Optional:
 Please send everything to me as insured item. For that service, I am paying an additional € 5. (So I am paying a total of € 40).
I am paying € 35 or € 40 as follows:
(Fill out and return in the enclosed reply envelope)
 By bank or postal cheque (subject to By post (enclosed)
 By credit card: Visa MasterCard American Express
Card No: _____
Expires on: ____/____/____
Date: _____ Signature (required for credit card payment)
_____ X _____
I have read, understood and accept all the conditions.

E-Mail: _____

The Certificate for long-term wins is an additional privilege granted to the owner of the document exclusively. This privilege is not transferable to third parties.
The Certificate for long-term wins ensures the holder regular Guarantee-Wins up to € 100,000.00.
Through the present document, the _____ provides to _____ the right to have the Certificate for long-term wins issued in her favour.
Period of validity of this vested right to the issue of the Certificate: 10 days!
So don't miss this opportunity! In addition, you benefit from the **IMMEDIATE DISPATCH OF YOUR CHEQUE** that you have already won.

Dr. Harace

Letter is written to put people under pressure to reply

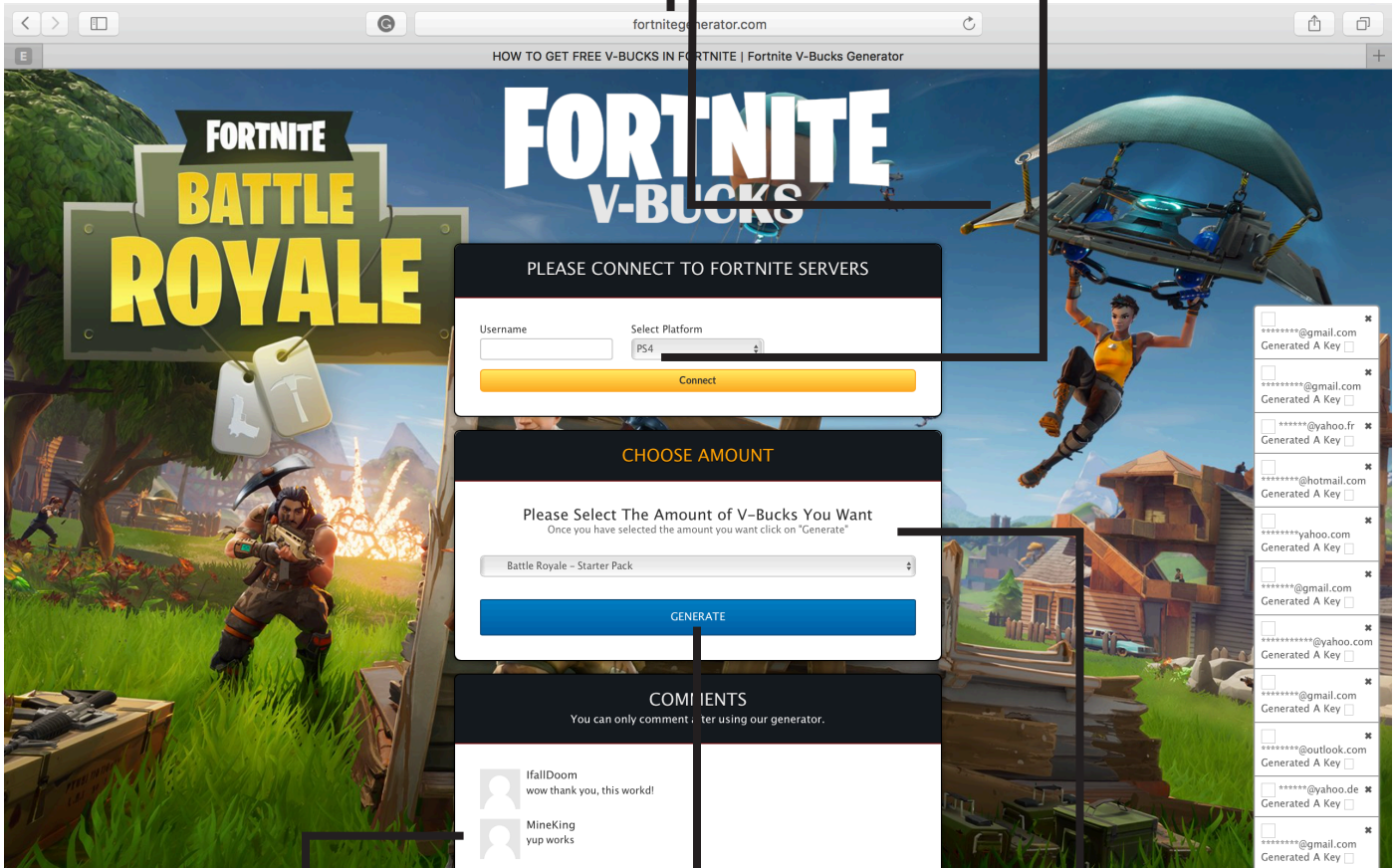
Asks for personal bank details

Made to look dazzling

Not a secure website. No HTTPS or padlock

Imagery makes it look real

Asks for personal information about gaming account.



Bad spelling in the comments suggest they could be fake

Offer is too good to be true

Suspicious links. Do not know where the link will go