

# Childcare support/ 9 month old funded places social media suggestions for providers

**\*\*You can use these suggested social media posts on your own provider social media channels from Monday 13 May 2024.\*\***

## Websites

- Childcare Choices [www.childcarechoices.gov.uk](http://www.childcarechoices.gov.uk).
- Funded childcare for 9-23 months (live to the public from Sunday 12 May): <https://www.lancashire.gov.uk/children-education-families/early-years-childcare-and-family-support/paying-for-childcare/funded-childcare-for-9-months-23-months/?page=1>.

## Key messages for new childcare support offer from 9-23 months

- From September 2024, up to 15 hours of childcare and early education will be available for eligible working families in England with a child aged between 9 and 23 months old.
- More parents will be able to apply to claim their government-funded childcare provision from 12 May 2024.
- To access the 15 hours childcare support for working parents from 1 September 2024, you must have received a code from the Childcare Choices website by 31 August 2024.
- If you are a working parent and applied for your 9-month-23 month old's childcare entitlement code on the Childcare Choices website, give the code to your provider(s) along with your National Insurance number and your child's date of birth.
- You need to check your details are up to date regularly (and before the expiry date) on the Childcare Choices website, or your code will expire and your 15 hours childcare entitlement will end.
- It can be confusing to know what early education options are available. Our Family Information Service advice and information can help you to make informed choices.
- Join the thousands of parents who already have a funded place for their children.

- Struggling to pay for a place at a nursery or childminder? Eligible working families with children from 9 months old are now entitled to a funded place for 15 hours per week to help them to play, learn and grow.
- Local nursery staff or childminders can offer great support and will be happy to assist you with your child's early learning and development.
- Taking up funded hours with a nursery or childminder can provide lots of opportunities for your child to be active and develop physically through fun and play both indoors and out.
- Making friends and playing alongside other children will help develop your child's confidence, social skills and their awareness of the world around them.
- Singing songs, rhyming and being read to with their friends are just some of the fun activities used by nursery staff and childminders to develop your child's speaking and listening skills.
- All our nurseries and childminders welcome children from a wide range of backgrounds and they will be happy to discuss how best to meet any cultural, religious and dietary needs you or your child may have.
- When your child is using their funded hours, this is also a chance for you to take some time for yourself. You might want to start a part-time job, do some training or study, go to the gym, spend the time with your younger children or relax with family or friends.
- Every nursery and childminder looking after children under the age of eight must be registered with Ofsted. The good news for us, is that in Lancashire almost all the childminders and nurseries are rated as 'good' or 'outstanding'.

## Additional messages for 15 hours funded childcare for working parents

- Eligible working parents who already have a Tax-Free Childcare account can apply for a 15 hours or 30 hours code within their next reconfirmation window.
- As part of the reconfirmation process, parents will be required to share information including their child's age, and their current financial eligibility.
- To be eligible for a code for the new 9-month-old entitlement from September 2024, parents will need to earn the equivalent of 16 hours a week at national minimum wage and less than £100,000 adjusted net income per year. More information can be found on the [gov.uk website](https://www.gov.uk).

When parents/carers reconfirm who hold a TFC account, the system should automatically flag that they are eligible for the new 2-year-old entitlement.

## National social media assets

The latest guidance and resources from Childcare Choices are available at: <https://www.childcarechoices.gov.uk/providers/guidance-and-resources/>

You can also share relevant messages from:

<https://twitter.com/educationgovuk/> and <https://www.facebook.com/educationgovuk>.

## Childcare support is expanding LCC social media asset examples

Download images for Facebook, X and Instagram from our resources pages:

[Funded places for 2 year olds campaign resources](#)







[Funded places for 3 and 4 year olds campaign resources](#)

*Images below are for illustrative purposes only.*



## Social media suggestions

X examples	Facebook/Instagram examples
<p>Eligible working parents of children from 9 months old can now apply to receive 15 hours childcare per week, for the offer starting in Sept 2024.</p> <p>Find out more at: <a href="http://www.childcarechoices.gov.uk">www.childcarechoices.gov.uk</a>.</p>	<p>Eligible working parents of children from 9 months old can now apply to receive 15 hours childcare per week, for the offer starting in September 2024.</p> <p>Find out more at: <a href="http://www.childcarechoices.gov.uk">www.childcarechoices.gov.uk</a>.</p>

<p>#LancsChildcare #ChildcareChoices</p>	<p>#LancsChildcare #ChildcareChoices</p>
<p> Childcare support is expanding! From September 2024, more working parents in #Lancashire can get help to pay for their childcare.</p> <p>Visit the #ChildcareChoices website to check your eligibility:  <a href="http://www.childcarechoices.gov.uk">www.childcarechoices.gov.uk</a></p>	<p> Childcare support is expanding! From September 2024, more working parents in #Lancashire can get help to pay for their childcare.</p> <p>Visit the #ChildcareChoices website to check your eligibility:  <a href="http://www.childcarechoices.gov.uk">www.childcarechoices.gov.uk</a></p>
<p>#LancsChildcare #ChildcareChoices #HelpForHouseholds</p>	<p>#LancsChildcare #ChildcareChoices #HelpForHouseholds</p>
<p>Childcare support is expanding – even more working parents can get help to pay for their childcare.</p> <p>Visit the Childcare Choices website to find out more about the upcoming expansion   <a href="http://www.childcarechoices.gov.uk">www.childcarechoices.gov.uk</a></p>	<p>Childcare support is expanding – even more working parents can get help to pay for their childcare.</p> <p>Visit the Childcare Choices website to find out more about the upcoming expansion   <a href="http://www.childcarechoices.gov.uk">www.childcarechoices.gov.uk</a></p>
<p>#LancsChildcare #ChildcareChoices #HelpforHouseholds</p>	<p>#LancsChildcare #ChildcareChoices #HelpforHouseholds</p>
<p>From September, even more working parents will have access to childcare for their little ones.</p> <p>Visit the #ChildcareChoices website to check your eligibility   <a href="http://www.childcarechoices.gov.uk">www.childcarechoices.gov.uk</a></p>	<p>From September, even more working parents will have access to childcare for their little ones.</p> <p>Visit the #ChildcareChoices website to check your eligibility   <a href="http://www.childcarechoices.gov.uk">www.childcarechoices.gov.uk</a></p>
<p>#LancsChildcare #HelpforHouseholds</p>	<p>#LancsChildcare #ChildcareChoices #HelpForHouseholds</p>
<p>Are you a working parent who earns less than £100k per year and has a child who is at least 9 months old?</p> <p>From September, you might be eligible to access 15 hours childcare support for your child.</p>	<p>Are you a working parent who earns less than £100k per year and has a child who is at least 9 months old?</p> <p>From September, you might be eligible to access 15 hours childcare support for your child.</p>

<p>www.childcarechoices.gov.uk.</p> <p>#LancsChildcare #ChildcareChoices #HelpForHouseholds</p>	<p>You can use your hours at up to two different providers per day.</p> <p>Visit Childcare Choices to check what support you might be eligible for and how to apply: <a href="http://www.childcarechoices.gov.uk">www.childcarechoices.gov.uk</a>.</p> <p>#LancsChildcare #ChildcareChoices #HelpForHouseholds</p>
<p>If you are an eligible working parent with a child who is or turns at least 9 months old on or before 31 August, you can apply for 15 hours childcare from 12 May.</p> <p>Check out what support fits your family: <a href="http://www.childcarechoices.gov.uk">www.childcarechoices.gov.uk</a>.</p> <p>#LancsChildcare #HelpforHouseholds</p>	<p>Did you know you can use 15 hours childcare alongside Tax-Free Childcare or Universal Credit Childcare?</p> <p>If you are an eligible working parent with a child who is or turns at least 9 months old on or before 31 August, you can apply for 15 hours childcare from 12 May.</p> <p>Remember to check your details on your gov.uk account are up to date every 3 months.</p> <p>Check out what support fits your family: <a href="http://www.childcarechoices.gov.uk">www.childcarechoices.gov.uk</a>.</p> <p>#LancsChildcare #ChildcareChoices #HelpForHouseholds</p>