



Rupert Swarbrick



MAGENTA

Magenta Group



Blockages



**Development of
the
'Dream Team'**



Actions

Case Study

Lancaster/Chipping/
Dunsop Bridge



Links

Housing/Economy/Services



Key Findings

Affordable Rural Housing Commission Report

“successful delivery of rural housing schemes require local leaders who take on the issue, backed their ideas and helped make it happen”

“..the best local bodies have their own clear ideas of what they want and use national rules to achieve it. The basis for this is often a strategic approach across different Departments and professions in Local Government. This means breaking down the silos between housing and planning, and economic developments”.