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Regional Economic Strategy

- ◆ Headlines from Vision :
 - **Preston key driver of City Regional growth**
 - **Key growth assets inc natural environment, airports, strategic sites**
 - **Sustainable growth principles highlighted**
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Regional Economic Strategy

- ◆ Quality of Life theme :
 - ◆ **Developing culture and image**
 - ◆ **Developing sense of community**
 - ◆ **Improving environment, inc**
 - **Better alignment of environmental activities and economic gain – need for strategic approach to green infrastructure**
 - **Creation & management of Regional Parks – RERP and ELRP in Lancs**
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Ribble Way, Frenchwood

Regional Spatial Strategy

- ◆ **CLCR**
 - **Polycentric geography – need/opportunity to emphasise connecting ‘green infrastructure’**
 - **GI as implementation priority – env, econ, social benefits as part of integrated sub-regional development**
 - **Further development of ELRP and RERP**
 - **Strategic approach to cycling / walking for env, rec, health benefits**
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Lancashire Economic Strategy - priorities

- ◆ **Blackpool Masterplan**
 - ◆ **Third City for the North West - Central Lancashire City Region**
 - ◆ **Housing Market Renewal in East Lancashire (Elevate)**
 - ◆ **Aerospace & other Advanced Manufacturing**
 - ◆ **Skills**
 - ◆ **Tourism and Rural Development**
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Central Lancashire City Region

- ◆ **1st Development Programme published June 05**
 - ◆ **2nd Iteration September 06**
 - ◆ **Development of 'Green City' (City with room to breathe) concept and evidence base**
 - ◆ **Linkage with other key themes eg Sustainable Urban Growth, Connecting the City Region, Marketing**
 - ◆ **Adding value to/ connecting flagship projects**
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Northern Way background

Figure 1-1: Residential Offer/Quality of Place & Economic Competitiveness



The Northern Way Sustainable Communities Team

Quality of Place: The North's Residential Offer

City with room to breathe

- ◆ **Clear exposition of quality of life / place dimension, including the individual and combined offer of key environmental asset areas, and of towns**
- **Linking key projects, inc the 2 Regional Parks**
- **Extending elements of RP approach**
- ◆ **Development of comprehensive programme of strategic green infrastructure (the Green Grid) - a transformational action in support of the overall objectives and priority projects of the Development Programme – and supporting policy**



River Yarrow, Croston

Work to date

- ◆ **Green City Infrastructure Planning Project' undertaken by University of Manchester**
- ◆ **4 key aspects :-**
 - **Identification of an indicative strategic green infrastructure network**
 - **Review of international best practice, including examination of economic evidence base supporting investment in green infrastructure**
 - **Review of plans, programmes and statutory guidance**
 - **Reviewing major regeneration proposals (including the 2 Regional Parks) for their ability to contribute to / be connected by the Green City concept / green infrastructure**

Work to date


- ◆ **CLCRDP Rural & Environmental WG**
- ◆ **4 key recommendations :-**
 - **Role and potential of Key Service Centres and Knowledge Based Business in the Rural economy**
 - **Demonstrating the integrated nature of the Urban and Rural Economy**
 - **Quality of Place dimension - Key Environmental Assets and their role in developing the economy**
 - **The *Green Grid* and its role in the development of the 'City with room to breathe'**

Green Grid – next steps

- ◆ **'Ground-truthing the Grid'**
 - **Need to be assured, in putting forward even diagrammatic proposals, that routes are capable of implementation**
- ◆ **Determine parameters, timescale, cost of research**
- ◆ **Identify sources of technical , policy , financial support**



Green Grid – next steps

- ◆ **Initial meetings to agree how to develop a Lancs GI strategy held July / August 06**
 - **Links between Lancs approach and other strategic GI proposals in Northern Way**
 - **Links between Lancs approach and NW policy**
 - **Links between sub-regional approach and local interventions eg ELEVATE**
 - **Links with planning policy**
 - **CABE support**
 - ◆ **Inclusion in LES Action Plan**
 - ◆ **Scoping meetings re: potential access routes**
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Priory Park , Penwortham

Thank You

