

Life in Lancashire Wave 2



Objectives:

1. Find key priorities for transport policies.
2. Investigate safety priorities.
3. Investigate priorities to improve effectiveness.

Methodology: mailed to all 1,686 panel members, with a response rate of 68% (1,152 questionnaires were returned).

Conducted by: RBA Research

Fieldwork: 26/09/01 to 26/10/01

Summary Results

Prioritisation of transport policies

In order to achieve the County Council's vision for transport, panel members think that improving public and community transport is the most important priority. Almost one in five (19%) rank this as the highest priority, four in ten (40%) place it in their top three priorities.

Other transport policies, which at least one third of panel members include in their top three priorities are to reduce motor traffic levels in urban areas and to reduce crime and increase confidence when travelling.

Beyond these top three priorities, other policies which are of concern to a significant proportion of panel members, are to reduce the number of transport related accidents, manage the existing transport infrastructure effectively and reduce air and noise pollution.

Transport Safety

Better public transport is seen by panel members as the highest priority to improve safety on all forms of transport. It is ranked as most important by one third (32%) and in the top three priorities by over half (51%) of panel members.

Also high priority to panel members is better highway maintenance, with one in five (21%) ranking it as most important and, again, over half (51%) ranking it in their top three priorities.

Of the remaining initiatives put forward, those which are ranked in the top three priorities by at least a third of panel members are more enforcement of speed limits, lower speed limits in residential areas and improved road lighting.

Achieving an effective transport system

Panel members ranked the factors that they thought would achieve an effective transport system for Lancashire. The results are in the graph below.

Initiatives ranked as most important to create an effective transport system

