

The logo for The Lancashire Partnership features a horizontal bar with a purple-to-pink gradient and a diagonal shadow effect. The text "The Lancashire Partnership" is centered over the bar, with "The Lancashire" in a dark purple font and "Partnership" in a white font.

**The Lancashire
Partnership**

Narrowing the Gaps

**The Impact Assessment Toolkit for the Lancashire Local
Area Agreement**

Part 1: Initial screening – to be carried out by Theme or Indicator Lead

• **Indicator(s): NI 171: New Business Registration Rate**

1. Context

1a) Lead Officer for the indicator and their contact details	Barrie Moreton Lancashire County Developments Ltd PO Box 78 Preston PR18XJ barrie.moreton@lancashire.gov.uk 01772 536600	
1 b) What are the aims/objectives of the indicator?	To encourage the development of new businesses. To increase Productivity in the Lancashire economy and in so doing narrow the GVA gap and increase prosperity in Lancashire.	
1 c) Who are the main people or groups of people who will benefit from this indicator?	Disabled Groups 50+ People living in rural communities BME	Women RES Young people Ex-offenders
Date	2 nd December 09	

2. Information

<p>2 a) Data, surveys, research, other information What information has been used to support work on this indicator? (e.g. demographic data from Lancashire Profile to demonstrate knowledge of the makeup of communities being served, Place Survey information, information gathered from other research/surveys/etc)</p>	<p>Standard assessments Business Venture Group (BVG) Contract Business Link statistics</p>
<p>2 b) Community groups How have different groups of people helped to inform the work on this indicator? (e.g. have focus groups been used? which community groups representing particular people have fed into the work? etc. A Directory of some of the equality groups in Lancashire can be found at Appendix D on page 22 of this toolkit).</p>	<p>Representatives from the LAA Economic Theme Group and Business Link North West</p>
<p>2 c) Outcomes/Differences What outcomes/differences have been made to the work programme for the indicator as a result of gathering information from the above sources?</p>	<p>The identification of priorities which allows for a more area focused approach e.g. rural areas and areas of deprivation. Coordinating actions to identify geographic areas, linking development to accessibility for both workers and customers and harmonising marketing activities</p>

3. Narrowing the gaps

Question	Answer (please limit answers to 150 words)
3 a) What opportunity is there to narrow the gaps in terms of outcomes for particular groups of people within this indicator? (See Appendix A for a list of groups). If so which groups?	Increase the presence in rural areas. Use Business Venture Group (BVG) to highlight potential outcomes for particular groups e.g. 50+, disabled people, women etc.
3 b) Are there any potential negative impacts on particular groups of people or individuals in terms of the work on this indicator? (See Appendix A for a list of groups) If so, what and which groups? And how will this be remedied/reduced?	N/A

4. Community Cohesion

Question	Answer (please limit answers to 150 words)
4 a) Are there opportunities to promote good community relations within this indicator? If so, what? (e.g. breaking down barriers and building bridges between communities, promoting a positive sense of 'place' ,communities feel that they will benefit from regeneration and change in the area, cleaner, greener, safer campaigns and empowering communities in decision making)	An opportunity to link into neighbourhood management information, in order to support more local people into local jobs, whilst developing more local businesses.
4 b) Will work on this indicator have an adverse effect on any section of the community? If so what? And how will this be remedied? (e.g. single group support, activity that creates community tension, rural/urban issues, intergenerational)	The majority of community groups are covered by this indicator.

<p>4 c) Is there a need to provide communications to any particular group(s) within the community? If so what? (e.g. rebut myths and misinformation and tackle the sources of these, be active communicators and maintain good relationships with community leaders, promoting messages in schools and with young people and partnership working)</p>	<p>There is a need to ensure all communities and regions within Lancashire are made aware and kept informed of developments to reduce any potential tensions.</p>
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Issues identified through the impact assessment:

- A need to ensure that the identification of priorities places a focus on rural areas
- Effective communication to all groups is vital.

Priorities: (Maximum of 5)

(There are many ways to prioritise. A good rule of thumb is to recognise that approximately 20% of activities will produce 80% of the value of your work programme so concentrate on the 20%. Separate urgent from important and focus on the most important issues. Determine the future impact of actions and concentrate on those that will have the biggest positive impact in the timescale).

- The development of a communications plan which addresses the following points;

Where programmes / investment etc. is happening

Reasons behind these decisions

Ensure particular groups are targeted with relevant information e.g. disabled people

Ensure other geographical areas are made aware of developments and the reasoning behind the decisions.

Part 2: Development of actions to address priorities – to be carried out by LAA Thematic Partnerships

Indicator(s):

Priority	Action required	Expected outcomes	Responsible officer & timeframe	Organisations involved	Review time*	Comments at review and prospects for future improvements**

The collation of the above action plan for each of the LAA Indicators will form the Lancashire LAA Equality and Diversity Action Plan to be used as evidence as to how we are meeting our obligations in terms of equality legislation and to demonstrate how we are narrowing the gaps in terms of the quality of life for different groups of people across the LAA for the CAA process.

*Review time should coincide with performance management timescales.

**Comments should include those from the LAA Equality Reference Group.

APPENDIX A: Groups of people that LAA indicators may impact upon.

Groups of people	
1	Children and/or young people
2	Older people
3	People with caring responsibilities
4	People with a hearing impairment
5	People with a learning disability
6	People with mental health issues
7	People with a physical disability
8	People with a visual impairment
9	People with other health issues (HIV positive; multiple sclerosis; cancer; diabetes; epilepsy)
10	People of different faiths; religions or beliefs
11	Men
12	Women
13	People from Black and Minority Ethnic communities
14	Gypsies Roma and Travellers
15	People from other minority race communities (e.g. European migrants etc)
16	Asylum seekers and refugees
17	Socially excluded people and communities
18	Lesbian, Gay and Bi-sexual people (LGB)
19	Trans communities (Transgender; Trans-sexual; Transvestite; and People having gone or going through Gender reassignment)
20	People living in rural communities
21	Any other group identified as vulnerable or marginalised (e.g. Children Looked After; Care Leavers; Offenders etc)