

“Raising Economic Prosperity through Partnership”

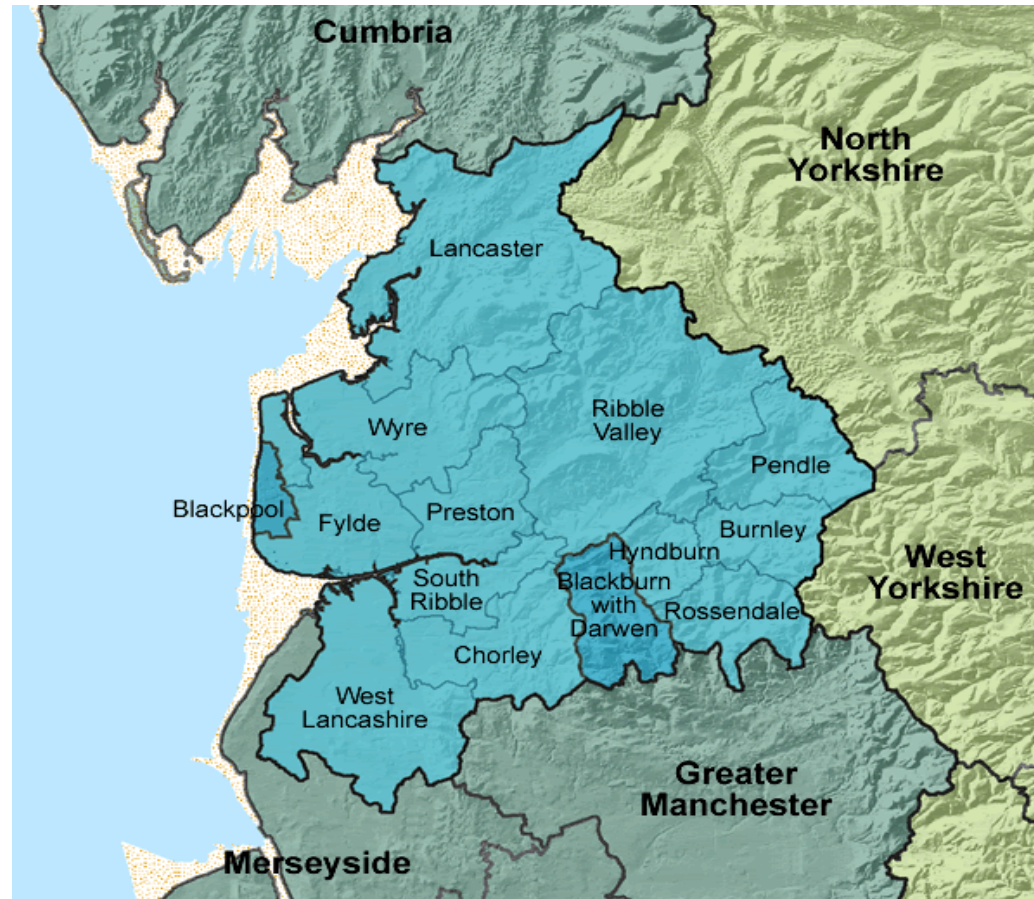
Ged Fitzgerald, Chief Executive,
Lancashire County Council

Lancashire

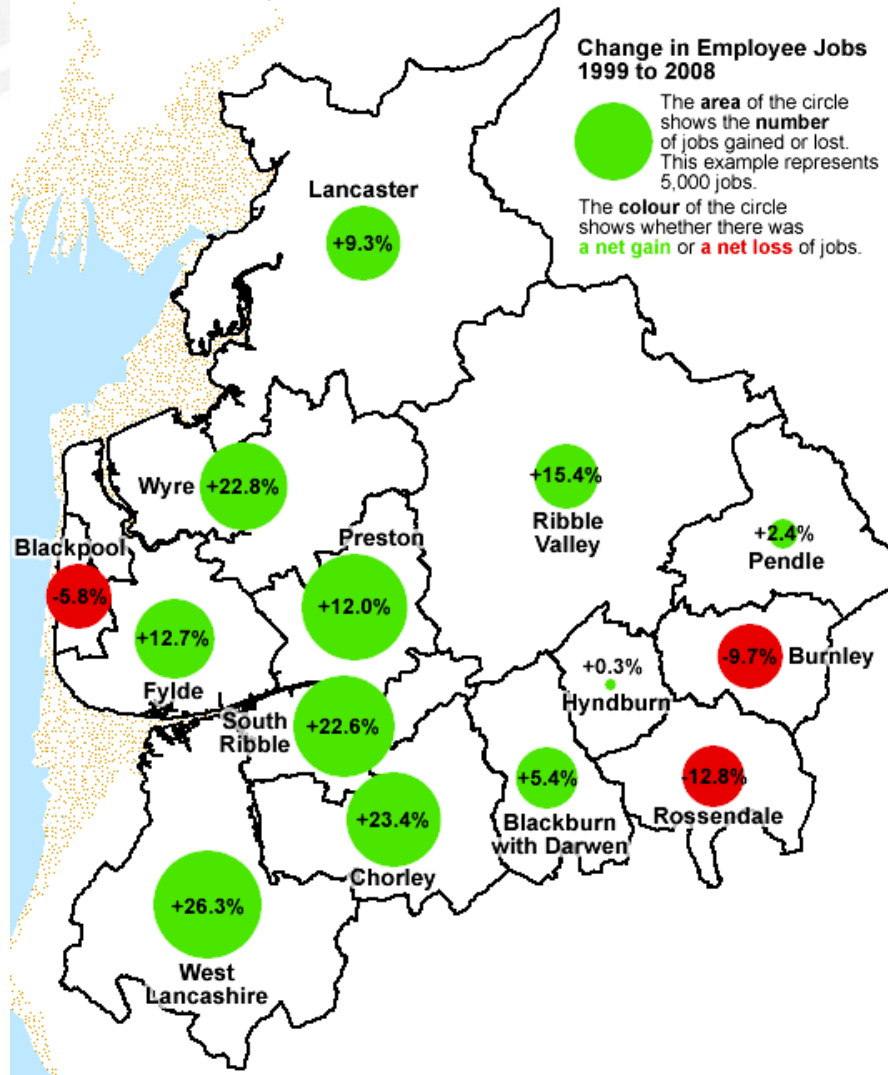
diverse

different

unique



Lancashire



Lancashire Sub Region:

Population 1.5 million

45,000 VAT

registered businesses

1 County Council

12 District Councils

2 Unitary Authorities

Three MAAs

- Pennine Lancashire
- Mid-Lancashire
- Fylde Coast

+82% (39,500) Jobs Created in Mid-Lancashire over the last 10 years

Lancashire County Economic Framework

- The County Council's draft Framework of Priorities is structured around five strategic priorities, which we think are critical to Lancashire's future economic success, namely:
 - i. Economic Growth, Knowledge and Innovation;
 - ii. Spatial;
 - iii. Skills and Employment;
 - iv. Infrastructure; and
 - v. Partnership Development.

Strategic Delivery Frameworks

Partnership approach to support and add impact to the delivery of the outcomes identified in the LAA and Ambition Lancashire

- Identifying need, gaps, duplication, opportunities and barriers to making the improvements needed
- Understanding the impact of activities on outcomes
- Identifying the right spatial level
- Combining resources

Starting with 4 “Big Ticket Issues”

Activity mapping by “people and places”

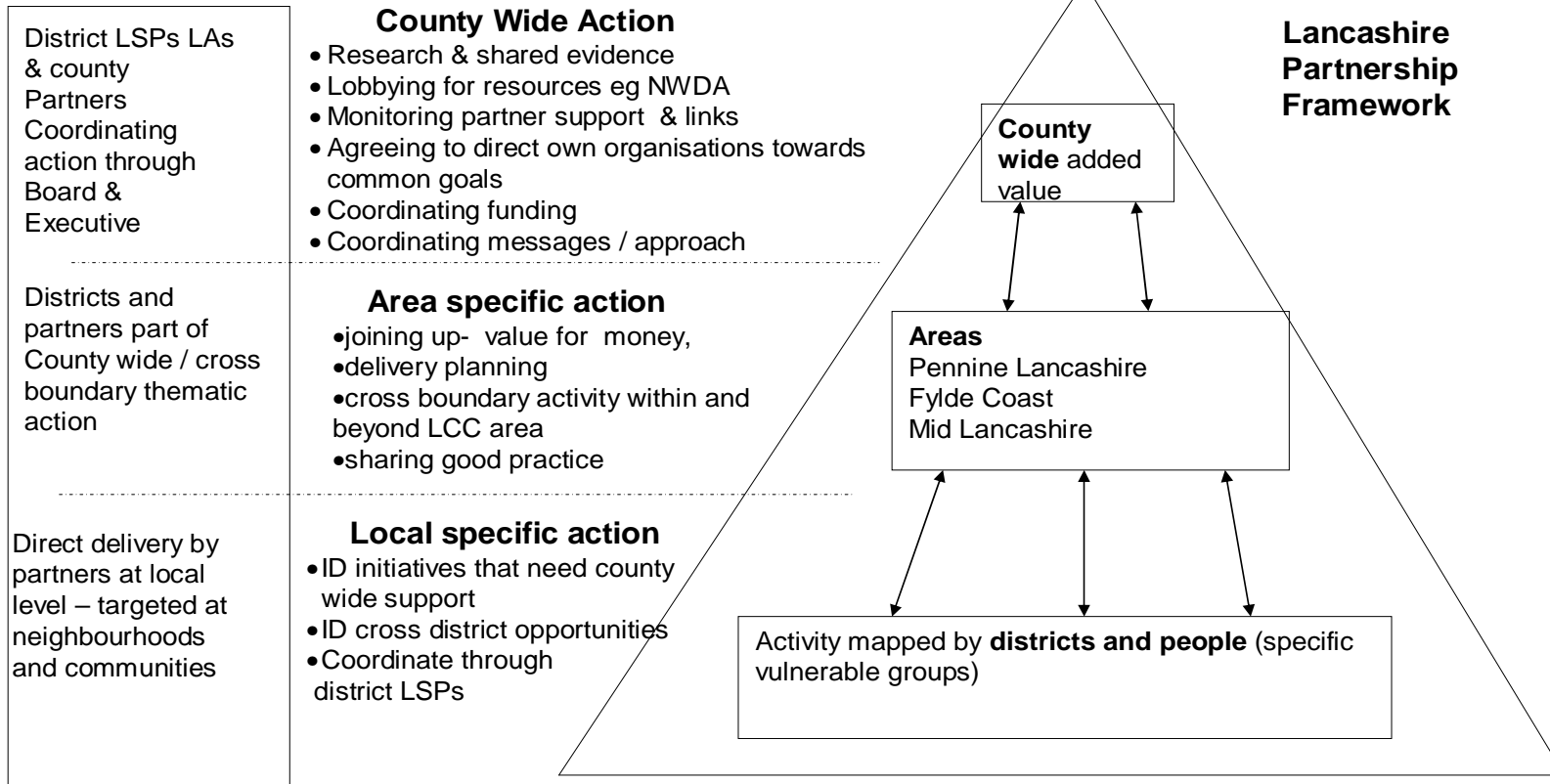
Delivery at the Right Spatial Level

Partner Involvement

Partnership Actions examples

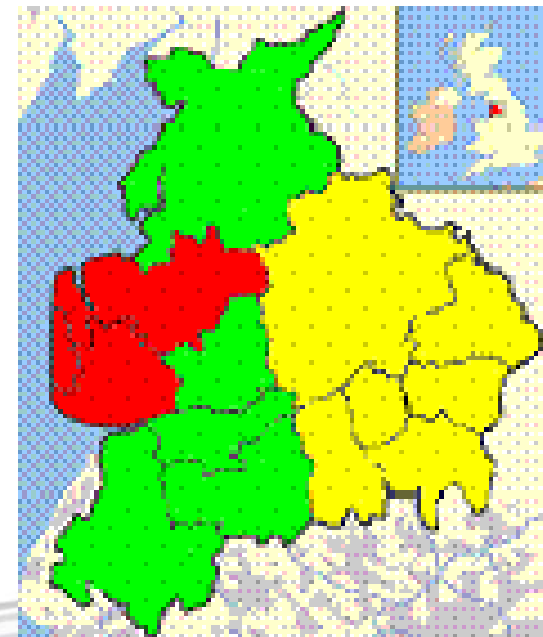
Big Ticket Issue

Lancashire Partnership Framework



Making Better Use of Resources

- “Team Lancashire” - Improvement and Efficiency specific to Local Authorities includes procurement, business processes, shared services, asset reviews, sharing information and good practice
- Working Differently – e.g. Re-engineering HR services and Agency procurement to save money, improve services, create opportunities for young people and older benefit claimants and achieve economic and social impact.
- MAAs
 - Pennine Lancashire *A Transformational Agenda*
 - Fylde Coast *Unlocking the Potential*
 - Mid Lancs MAA *Building on Success*



Delivering More For Less

Meeting targets and making savings not incompatible but requires

- Genuine commitment to work in partnership
- Shared goals
- Understanding of who's doing what
- Good analysis of impact
- Willingness to stop doing what doesn't work
- Sharing information
- Aligning use of resources – within and between organisations
- Finding new ways to deliver

and can't be sustained indefinitely

Skills - Apprenticeships

- Workforce solutions, recommissioned agency staff procurement alongside apprenticeship programme
- Increased apprenticeships from a base of 13 to 319 over the two years
- Saving over £1.6 million
- Regen and Renewal Award commented on the “Replicability” of the approach.

Employability

- 520 long term incapacity and lone parent claimants into sustainable employment saving up to £22m in benefits at a unit cost of £28 per job.
- Created WorkStart – “the first public sector work-trial” which is being extended to 10/12 District Councils in Lancashire
- Working with Jobcentre Plus to create a more “demand led” and “total place” approach to addressing worklessness in our most deprived lower super output areas in Lancashire

Enterprise

- Stimulated over 2,000 business starts with Business Link, Enterprise Agencies and Local Authority Partners
- Sustained over 1,200 businesses started
- £500,000 Sponsoring additional business start and business growth through NWDA programmes and realigning priorities of Rosebud, the County Council's £1.6m access to finance programme that has been running for over 20 years to high value, high growth

Leadership and Vision

“By 2025 a Prosperous Lancashire will be characterised by its innovation and dynamic businesses, social enterprise, training opportunities and skilled workforce with major new developments in key locations creating the conditions for growth across the county.”

(Ambition Lancashire 2004 – Lancashire Partnership)

LAA Issues and Priorities 2008 to 2011

LANCASHIRE

		NI 166			NI 153 and NI 152			NI 171				NI 163		NI 165	
	Weekly earnings resident	Weekly earnings workplace	Child Poverty	Employment rate	Out of work benefits rate	JSA rate	IB rate	LP rate	VAT registrations	Self employment rate	Business survival rate	No Qualifications	NVQ 2	NVQ 3	NVQ 4
Ribble Valley															
Fylde															
Wyre															
Lancaster															
South Ribble															
Chorley															
West Lancashire															
Rossendale															
Burnley															
Pendle															
Hyndburn															
Blackburn with Darwen															
Preston															
Blackpool															
Lancashire sub region															

KEY

	Better than or equal to English average
	Better than or equal to NW average but worse than English average
	Worse than NW average
	In top ten worst NW districts

updated 27 March 2008

Note: the classifications above are based on a snapshot, using the most recent year for each dataset, within the latest Economic Development & Enterprise Datasets for each Sub Region.